

Come along the river!

National Scenic Byway Wisconsin Great River Road



*Wisconsin
Great River Road*

The only Wisconsin route to enjoy additional distinction as a National Scenic Byway, the Great River Road winds 250 miles between the bluffs and the Mississippi River. Wisconsin's longest byway boasts countless magnificent views and numerous opportunities for hiking, biking and boating. Resident songbirds, waterfowl, shorebirds and raptors make it a great place for bird watching.

Steeped in history, the byway's 33 river towns welcome visitors with 19th century architecture and distinctive, tourist-friendly businesses. Museums, historical markers and interpretive centers tell the tale of people who lived and worked along the mighty Mississippi.

Location

Begins at the junction of US 10 and WIS 35 in Prescott, follows WIS 35 south to Kieler.

Length

250 miles

Roadway

WIS 35 is primarily a two-lane winding road with some passing lanes and pullouts for scenic outlooks and historical markers.

Some Highlights

Mississippi River State Trail, Lock & Dam #4 and #6, Prescott Visitor Center and the Potosi Brewery Museum.

Additional Information

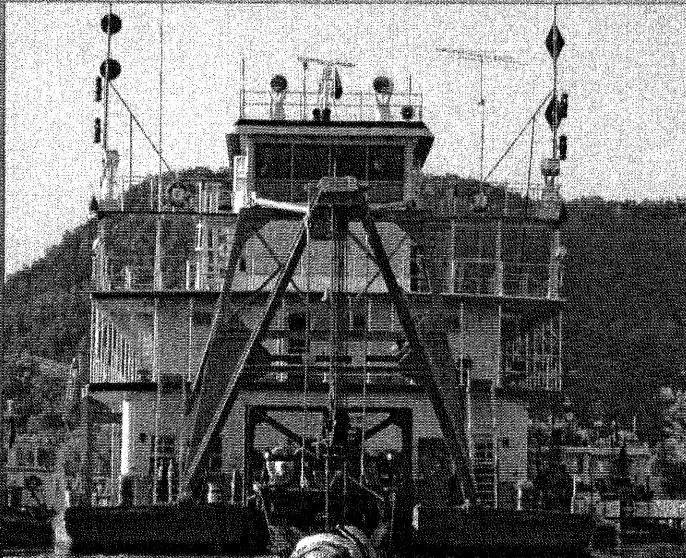
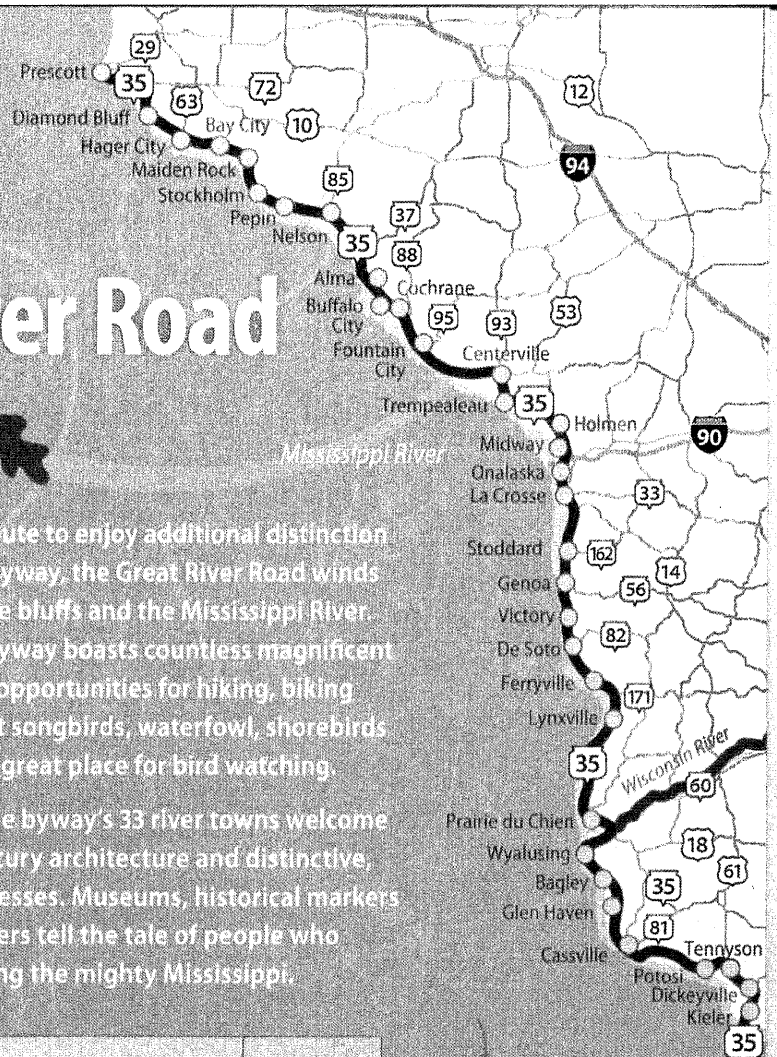
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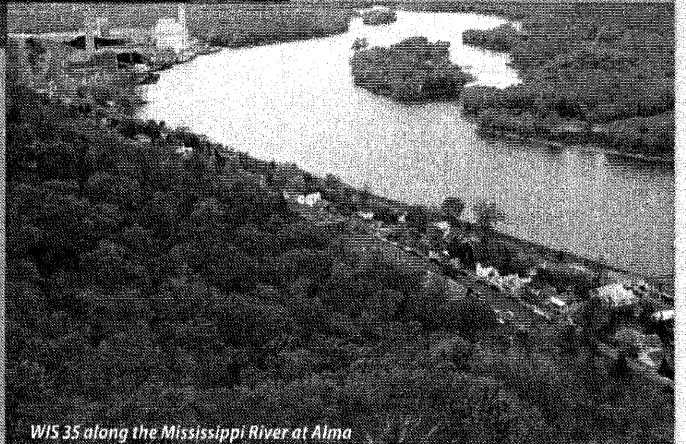
La Crosse Area Convention & Visitors Bureau

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Mississippi river boat



WIS 35 along the Mississippi River at Alma

